



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 11-05-2012 **PAGE:** 1 of 5

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

New York				Contract No		Contract Dt		Revision Dt		Rev#		Advertiser		Brand		Product Code		Station/Market		
				398903		09-18-2012		11-02-2012		9		LINDA MCMAHON FOR SENATE 2012		LINDA MCMAHON FOR SENATE 2012		POLITICALS		WABC - NEW YORK		
Agency Est#			CMS #		Sales Office		Account Executive		Start Date		End Date		Billing				Package		Contract Title	
1344			243732		PHILADELPHIA		D. PARKER		10-30-2012		11-04-2012		M (Broadcast Month, Cycle 1)				N		243732	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
Agency CPE: E : 1344																				
1	10-30-2012	11-02-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		2	2	2	1			7	2,000	7	14,000.00			
		<u>Cr Resolved</u>	<u>Rate Reason</u>																	
		10-31-2012	2,000 CRDT RESOLV																	
		10-30-2012	2,000 CRDT RESOLV																	
		10-30-2012	2,000 CRDT RESOLV																	
		Total:	6,000																	
		Credit Resolved Total:															-3	-6,000.00		
2	10-30-2012	11-02-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		2	1	2	1			6	2,400	6	14,400.00			
		<u>Cr Resolved</u>	<u>Rate Reason</u>																	
		11-01-2012	2,400 CRDT RESOLV																	
		10-30-2012	2,400 CRDT RESOLV																	
		10-30-2012	2,400 CRDT RESOLV																	
		Total:	7,200																	
		Credit Resolved Total:															-3	-7,200.00		
3	10-30-2012	11-02-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30		1	1	1	1			4	1,100	4	4,400.00			
		<u>Cr Resolved</u>	<u>Rate Reason</u>																	
		10-31-2012	1,100 CRDT RESOLV																	
		11-01-2012	1,100 CRDT RESOLV																	
		10-30-2012	1,100 CRDT RESOLV																	
		Total:	3,300																	
		Credit Resolved Total:															-3	-3,300.00		
4	10-30-2012	11-02-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1	1	1	1			4	1,400	4	5,600.00			
		<u>Cr Resolved</u>	<u>Rate Reason</u>																	
		10-31-2012	1,400 CRDT RESOLV																	
		Total:	1,400																	
		Credit Resolved Total:															-1	-1,400.00		
5	10-30-2012	11-01-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1		1				2	1,500	2	3,000.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

New York				Contract No 398903				Contract Dt 09-18-2012		Revision Dt 11-02-2012		Rev# 9		Advertiser LINDA MCMAHON FOR SENATE 2012				Brand LINDA MCMAHON FOR SENATE 2012				Product Code POLITICALS				Station/Market WABC - NEW YORK			
Agency Est# 1344				CMS # 243732		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-30-2012		End Date 11-04-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 243732									
Line	Start Date	End Date	Time Period	Description										RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
Agency CPE: E : 1344																													
6	10-30-2012	11-02-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)										7	30		2	2	2	2				8	1,500	8	12,000.00		
		<u>Cr Resolved</u>	<u>Rate Reason</u>																										
		10-30-2012	1,500 CRDT RESOLV																										
		10-30-2012	1,500 CRDT RESOLV																										
		Total:	3,000																										
	Credit Resolved Total:																						-2	-3,000.00					
7	10-30-2012	11-02-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)										7	30		2	2	2	2				8	2,400	8	19,200.00		
		<u>Cr Resolved</u>	<u>Rate Reason</u>																										
		10-30-2012	2,400 CRDT RESOLV																										
		Total:	2,400																										
	Credit Resolved Total:																						-1	-2,400.00					
8	10-30-2012	11-02-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)										7	30		2	2	2	2				8	4,200	8	33,600.00		
		<u>Cr Resolved</u>	<u>Rate Reason</u>																										
		10-30-2012	4,200 CRDT RESOLV																										
		10-30-2012	4,200 CRDT RESOLV																										
		Total:	8,400																										
	Credit Resolved Total:																						-2	-8,400.00					
9	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)										7	30		1	1	1	1				4	2,200	4	8,800.00		
		<u>Cr Resolved</u>	<u>Rate Reason</u>																										
		10-31-2012	2,200 CRDT RESOLV																										
		10-30-2012	2,200 CRDT RESOLV																										
		Total:	4,400																										
	Credit Resolved Total:																						-2	-4,400.00					
10	10-30-2012	11-02-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)										7	30		1	2	1	1				5	900	5	4,500.00		
		<u>Cr Resolved</u>	<u>Rate Reason</u>																										
		10-30-2012	900 CRDT RESOLV																										
		Total:	900																										
	Credit Resolved Total:																						-1	-900.00					

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